



**Minority  
CARES**

**Impact  
Report**

**1Q 2023**

# Minority CARES Impact Report

## 1Q 2023

On Juneteenth of 2020, Community Capital Management (CCM) announced the launch of its new initiative, Minority Community Advancement Racial Empowerment Strategy (CARES). The program allows institutional and retail investors the opportunity to direct their fixed income capital to advance racial equality, tackle social disparities, and help build an economy that provides opportunities for everyone from affordable housing to access to capital – the basic building blocks of income equality. Minority CARES anticipates investing over \$2 billion over the next five years in market-rate bonds that align with the values of social justice, improvement in the lives of those in historically marginalized communities, and increased economic opportunity for people of color.

Minority CARES utilizes CCM’s bespoke investment-grade fixed income impact strategy already available on major platforms and in various impact investing models. It looks to invest in market-rate and well-researched bonds that have direct and measurable positive societal impacts to minority individuals, families, and communities and includes investments made in majority-minority census tracts (greater than 50%) along with eight of CCM’s existing impact themes. All of the investments made in Minority CARES are subject to CCM’s pioneering use of proceeds analysis and tracked within CCM’s proprietary impact database for reporting and transparency.

### Minority CARES Highlights as of 3/31/2023<sup>1</sup>

<h1>\$1.8B</h1> <p>Investment in initiative on behalf of clients since its launch</p>		
<h2>49 States</h2> <p><b>Including Washington, D.C.</b></p> <p>Number of states where capital targeting Minority CARES has been directed</p>	<h2>1,557 Loans</h2> <p>Number of loans to minority borrowers</p>	<h2>\$1.0B</h2> <p>Dollar amount invested in 1,702 unique majority-minority census tracts<sup>2</sup></p>
<h2>828 Loans</h2> <p>Number of loans to minority women borrowers</p>	<h2>149,275 Units</h2> <p>Number of affordable rental housing units in Minority CARES initiative</p>	<h2>\$250m</h2> <p>Dollar amount invested in 212 unique racially/ethnically concentrated areas of poverty (R/ECAP)<sup>3</sup></p>

A **majority-minority census tract** has a population that is at least 50% minorities, which means that more than half of individuals in the census tract are minorities, i.e. Black, Asian, Hispanic, Asian-Pacific Islander, and/or Native American.

To assist communities in identifying **racially/ethnically-concentrated areas of poverty (R/ECAPs)**, HUD has developed a census tract-based definition of R/ECAPs. The definition involves a racial/ethnic concentration threshold and a poverty test.<sup>4</sup>

While gender lens is not one of the eight identified impact themes in the minority CARES initiative, we thought it was worthwhile to share this additional level of data given women’s fight for gender equality and their ongoing need for safe, decent, and affordable housing.

<sup>1</sup> All data are approximate figures. All data in this report is since the launch of the initiative on 06/19/20 to 3/31/2023. An internal audit in the third quarter reclassified some investments and impact metrics in Minority CARES.

<sup>2</sup> As of 06/30/21, we updated our count of majority-minority census tracts so that each census tract counts as one unique tract even if there are multiple investments in one majority-minority census tract.

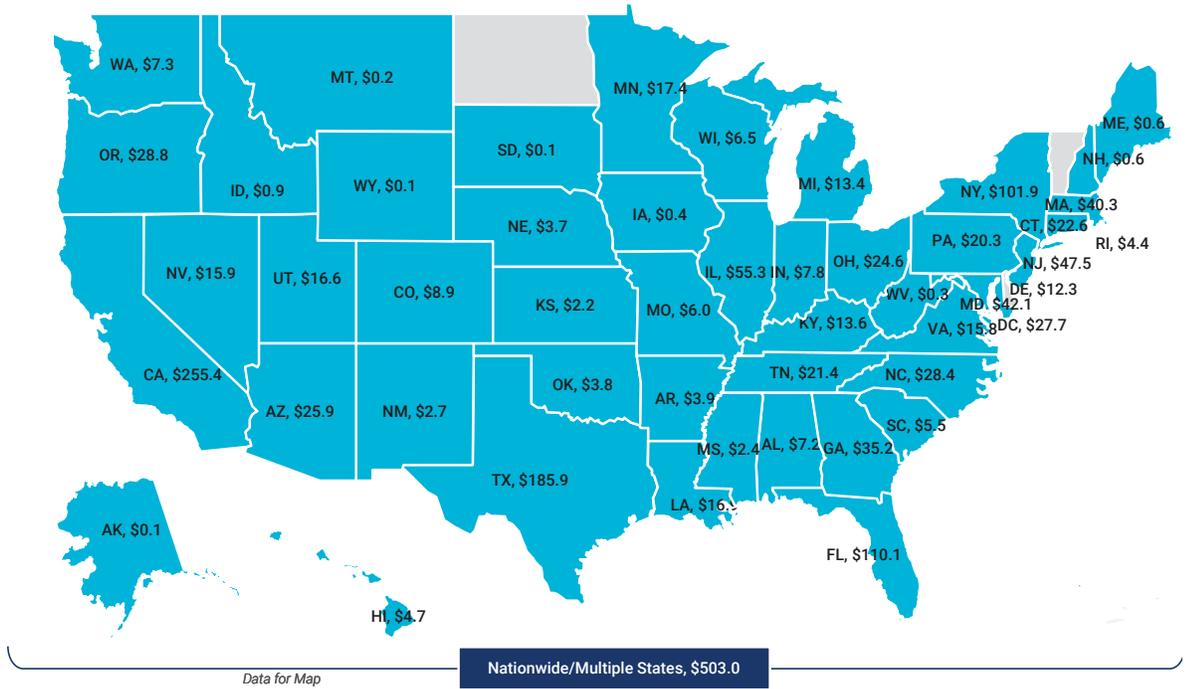
<sup>3</sup> As of 06/30/21, we updated our count of R/ECAPs so that each census tract counts as one unique tract even if there are multiple investments in one R/ECAP.

<sup>4</sup> [https://hudgis-hud.opendata.arcgis.com/datasets/56de4ed-  
ea8264fe5a344da9811ef5d6e\\_0](https://hudgis-hud.opendata.arcgis.com/datasets/56de4ed-<br/>ea8264fe5a344da9811ef5d6e_0)

# Minority CARES Geographic Impact

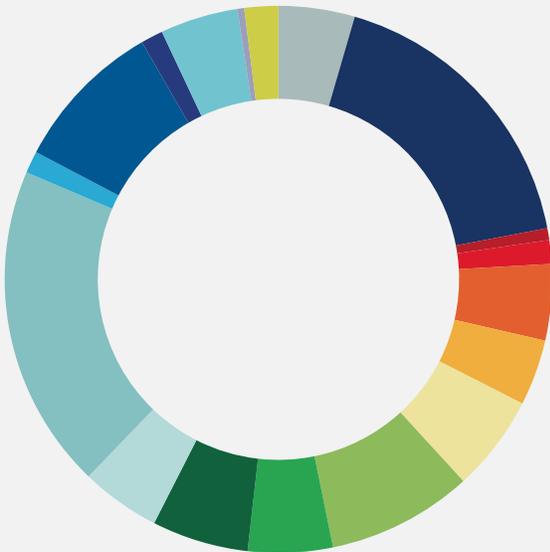
(in \$Millions)

CCM has invested **\$1.8 billion** nationwide in Minority CARES on behalf of its clients. The following map shows state-by-state impact.

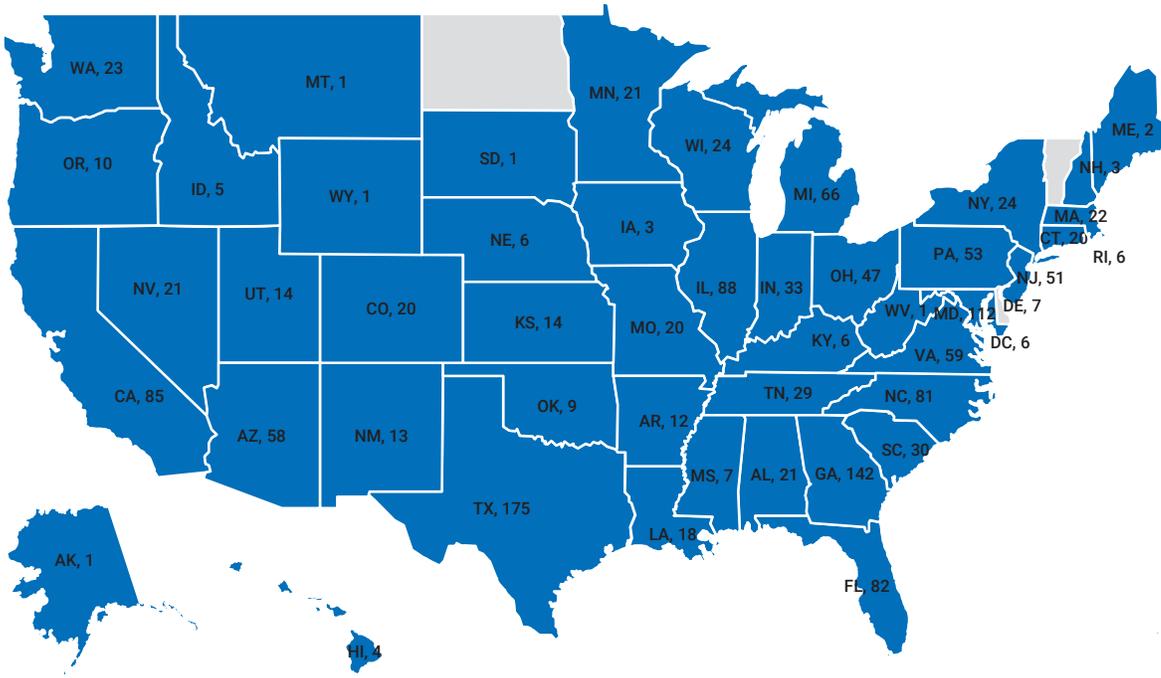


# Minority CARES and Impact Themes

The chart below shows how the investments in Minority CARES align with all of CCM's impact themes, with each investment aligning with at least one of the eight themes in the program.



Affordable Health and Rehabilitation Care	4.5%
Affordable Housing	17.3%
Arts, Culture, and the Creative Economy	0.7%
Disaster Recovery, Resilience, and Remediation	1.4%
Economic Inclusion	4.4%
Education and Childcare	3.8%
Enterprise Development and Jobs	5.6%
Environmental Sustainability	8.8%
Gender Lens	4.9%
Healthy Communities	5.9%
Human Empowerment	4.6%
Minority Advancement	18.9%
Neighborhood Revitalization	1.5%
Poverty Alleviation	9.0%
Rural Community Development	1.3%
Seniors, Veterans, and the Disabled	4.8%
Sustainable Agriculture	0.6%
Transit-Oriented Development	2.0%

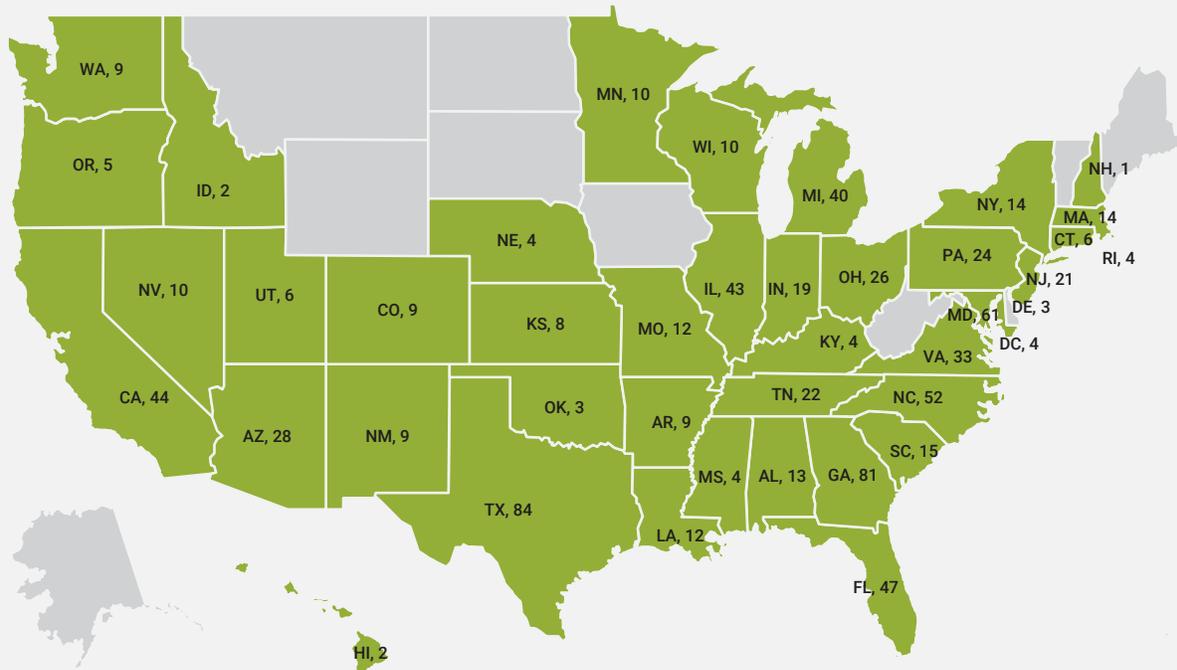


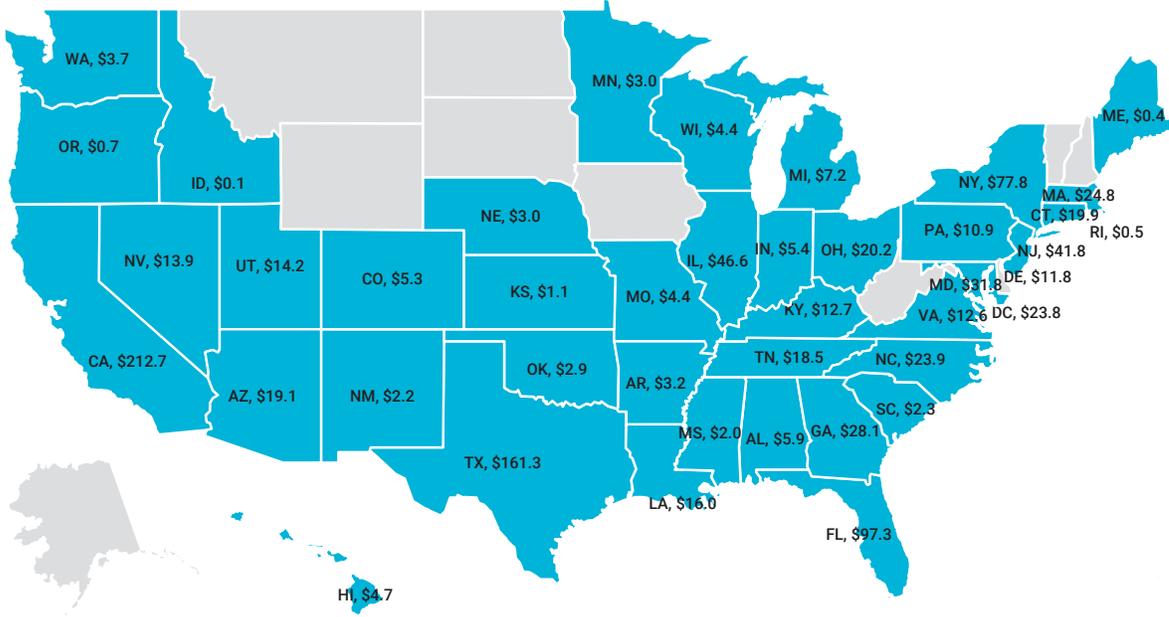
## Number of Minority Borrowers by Geography

CCM has invested in **1,557 loans** to minority borrowers. The map shows this number by state.

## Number of Minority Women Borrowers by Geography

CCM has invested in **828 loans** to minority women borrowers. The map shows this number by state.



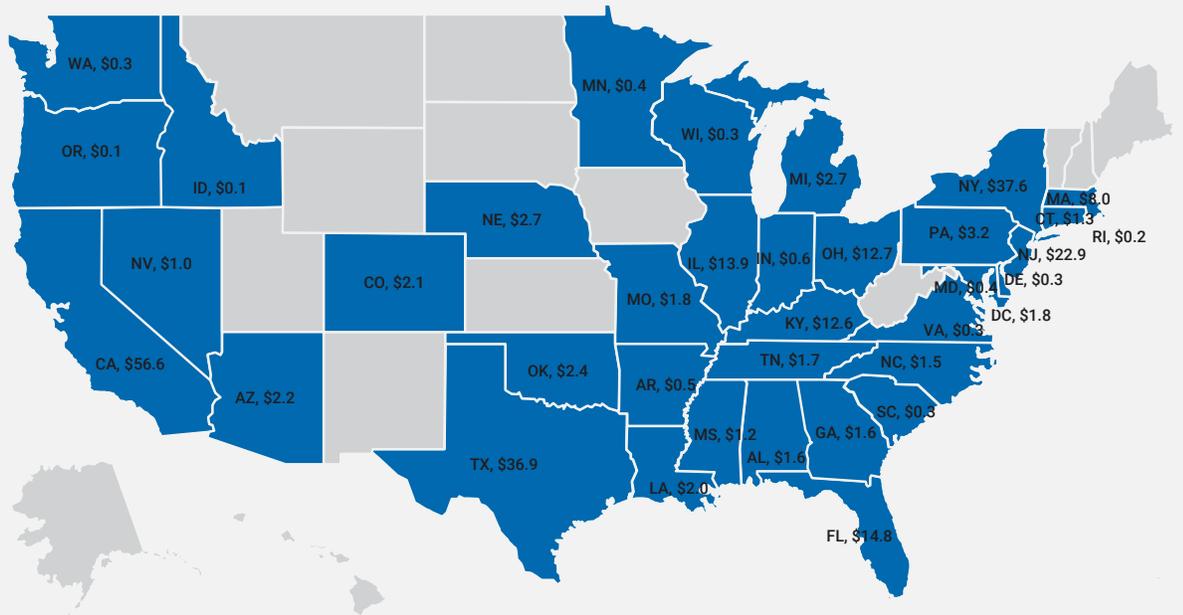


## Majority-Minority Census Tracts

CCM invested **\$1 billion** in **1,702 unique majority-minority census tracts**. The map shows the dollar amounts invested in majority-minority census tracts by state (in \$Millions).

## R/ECAP Census Tracts

CCM invested **\$250 million** in **212 unique R/ECAPs**. The map shows the dollar amounts invested in R/ECAP census tracts by state (in \$Millions).



# Impact Stories: Minority CARES Investments

## Davisville Apartments

Location: **Davis, CA** | Sector: **Agency CMBS**

Davisville Apartments is an affordable rental property for seniors in Davis, California where all 70 units receive Section 8 assistance. The property is in a moderate-income, majority-minority, high-poverty census tract where 54% of the population are minorities and 34% lives below the poverty line. Davisville Apartments offers one- and two-bedroom apartments located near bus stations, recreational areas, dining, grocery stores, medical centers, pharmacies, and shopping centers. The apartment complex is less than a mile from the Davis Community Park which features picnic areas, open field space, athletic fields, a pet exercise area, and bike path connections to the intra-Davis Green belt, a nearly continuous stretch of parks and bike paths that stretch across Davis.



Image Source: <https://www.apartments.com/davisville-apartments-davis-ca/92vhwr6/>

The Short Term Emergency Aid Committee (STEAC) food bank distributes to low-income residents at Davisville Apartments. STEAC is a non-profit volunteer-oriented organization whose purpose is to provide immediate, short-term emergency assistance with necessities to Yolo County families and individuals whose incomes are at or below the federal poverty level. Through the Helping Hands Program, the organization will provide low-income Yolo County residents with enough free food for three meals a day for five to seven days and coordinates a holiday program that includes food and gifts for all family members. During 2020, STEAC delivered over 38,000 meals to seniors and rural families, distributed over 24,000 meals from STEAC food pantries, delivered over 9,000 weekend meals to school children, and distributed over 400 holiday gifts and meals to local families in Yolo County. STEAC has been providing immediate, short-term emergency aid to Yolo County since 1967 and has provided a critical safety net for those whose needs cannot be met by other charitable or government agencies. In addition to the Helping Hands Program and other food programs, STEAC offers programs that assist with rent, utilities, job readiness, and other necessities. From 2000 to 2020, STEAC helped over 70,000 individuals and families.

### Impact themes this investment helped support:

-  Affordable Housing
-  Healthy Communities
-  Minority Advancement
-  Poverty Alleviation
-  Seniors, Veterans, and the Disabled

### Walk, Bike, Transit Scores



**About CCM:** Community Capital Management, LLC (CCM) is an investment adviser registered with the Securities and Exchange Commission. CCM was founded in 1998 and manages approximately \$4 billion in assets. The firm believes a fully integrated portfolio — one that includes environmental, social, and governance (ESG) factors — seeks to deliver strong financial performance while simultaneously having positive long-term economic and sustainable outcomes. CCM’s strategies utilize an innovative approach to fixed income and equity investing by combining the positive outcomes of impact and ESG investing with rigorous financial analysis, an inherent focus on risk management, and transparent research. For more information, please visit: [www.ccminvests.com](http://www.ccminvests.com).

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