



# Firm Overview and Impact

4Q 2022



COMMUNITY CAPITAL  
MANAGEMENT

# Firm Overview and Impact: 4Q 2022

CCM provides impact and ESG investment solutions, coupled with hands-on client service, to a broad range of investors through strategies in fixed income, equities, and alternatives. CCM's strategies utilize an innovative approach to fixed income and equity investing by combining measurable social, economic, and environmental positive impacts with rigorous financial analysis, an inherent focus on risk management, and transparent research.

## 23

Years managing impact and ESG investment strategies.

## \$4B

Approximately \$4 billion in assets under management.

## Investment Strategies

### Fixed Income

#### MUTUAL FUND

- CCM Community Impact Bond Fund
  - Banks (CRAIX)
  - Institutions (CRANX)
  - Individuals (CRATX)

#### ETF (SUB-ADVISER)

- Impact Shares Affordable Housing MBS ETF

#### SEPARATE ACCOUNT

- Core Fixed Income
- Mortgage-Backed Securities
- Securitized
- Tax-Exempt Municipals

### Equities

#### MUTUAL FUND

- CCM Core Impact Equity Fund
- CCM Small/Mid-Cap Impact Value Fund

### Alternatives

#### MUTUAL FUND

- CCM Alternative Income Fund (CCMNX)

## Impact



## Initiatives



Invested **\$180 million** in our COVID-19 Relief Initiative since its launch in May 2020



Invested **\$1.7 billion** in our Minority CARES Initiative since its launch in June 2020

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## Fixed Income<sup>1</sup>

CCM’s fixed income strategies invest in high-quality, well-researched bonds where we have confidence that the use of proceeds will have positive societal impacts and align with one or more of our impact themes. Each of the bonds selected for a portfolio must meet our impact *and* financial criteria. Within our fixed income portfolios, impact customization provides investors the opportunity to direct their capital to support specific geographies (also known as place-based impact investing) or impact themes.

## Impact by Theme

One investment can deliver multiple positive societal outcomes. The chart below shows **impact metrics for all fixed income investments as of 12/31/2022** and how they align with one or more of our impact themes:



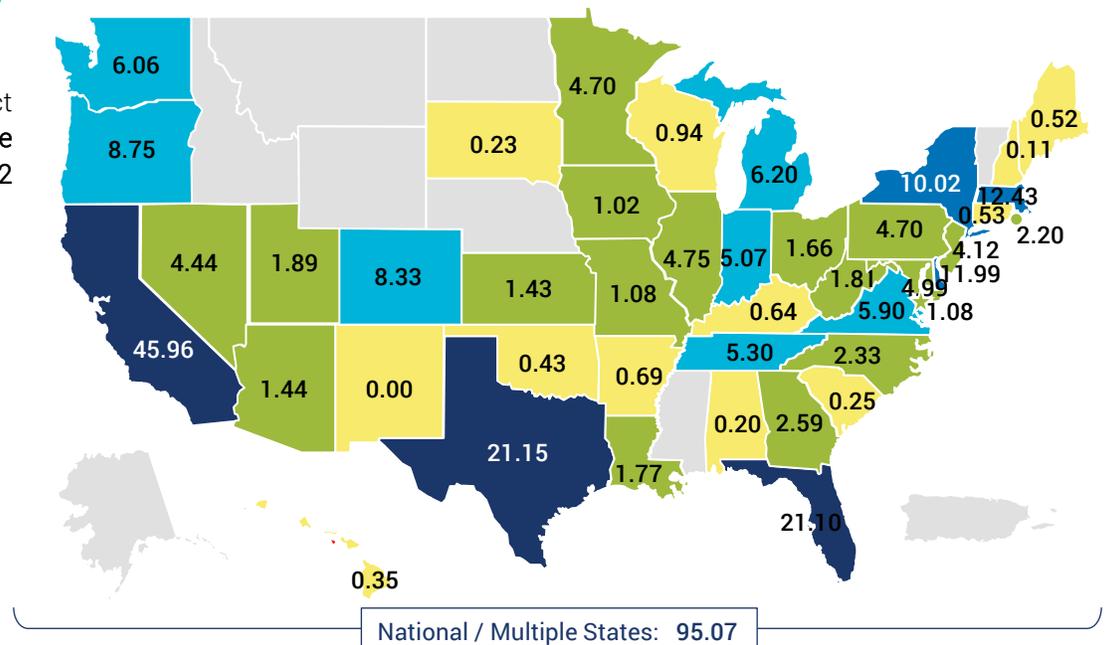
Affordable Health and Rehabilitation Care	2.9%	Healthy Communities	6.6%
Affordable Housing	24.5%	Human Empowerment	4.1%
Arts, Culture, and the Creative Economy	0.6%	Minority Advancement	12.9%
Disaster Recovery, Resilience, and Remediation	1.4%	Neighborhood Revitalization	1.4%
Economic Inclusion	3.3%	Poverty Alleviation	8.7%
Education and Childcare	2.9%	Rural Community Development	1.6%
Enterprise Development and Jobs	4.5%	Seniors, Veterans, and the Disabled	5.7%
Environmental Sustainability	11.6%	Sustainable Agriculture	0.7%
Gender Lens	3.9%	Transit-Oriented Development	2.7%

## Impact by Geography

In \$Millions

The map shows investment impact by state for all fixed income investments purchased in 4Q 2022 on behalf of clients.

●	< \$1M
●	\$1M to \$5M
●	\$5M to \$10M
●	\$10M to \$20M
●	\$20M to \$50M
●	> \$50M



<sup>1</sup> Data includes investments across all CCM fixed income strategies as of the most recent quarter end where we conduct a use-of-proceeds analysis. Impact numbers are approximate figures. Some data in the impact by geography may show as 0.0 due to rounding. **3**

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## Equities<sup>2</sup>

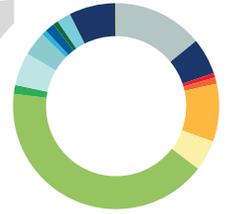
CCM supplements its in-house impact and ESG research with third party data to determine where potential holdings<sup>3</sup> fall in the four categories below. CCM's impact and ESG policy is at: <https://www.ccminvests.com/impact/impact-esg-policy/>



### Impact Classification

● Strong Positive Impact	23.0%
● Moderate Positive Impact	16.0%
● Neutral Impact	61.0%
● Negative Impact	0.0%

Securities designated Strong Positive Impact and Moderate Positive Impact align with one or more of our impact themes



### Equities Impact Themes (as of 12/31/2022)

● Affordable Health and Rehabilitation Care	22.9%	● Enterprise Development and Jobs	3.6%	● Neighborhood Revitalization	0.0%
● Affordable Housing	1.8%	● Environmental Sustainability	43.2%	● Poverty Alleviation	0.0%
● Arts, Culture, and the Creative Economy	0.0%	● Gender Lens	1.8%	● Rural Community Development	0.0%
● Disaster Recovery, Resilience, and Remediation	0.7%	● Healthy Communities	3.0%	● Seniors, Veterans, and the Disabled	0.0%
● Economic Inclusion	3.6%	● Human Empowerment	4.5%	● Sustainable Agriculture	5.8%
● Education and Childcare	7.3%	● Minority Advancement	1.8%	● Transit-Oriented Development	0.0%

**CCM's impact themes including glossary definitions**

**How CCM's impact themes align with the SDGs**

**CCM customization in fixed income**

**2021 Impact Report**

<sup>2</sup> Data is calculated by taking the average of each impact rating and impact theme in CCM's two equity funds and liquid alternative fund as of the most recent quarter end. Fixed income securities in the liquid alternative fund are not included in equity impact. Portfolio securities, excluding derivatives, ETFs, closed-end funds and money market vehicles, are evaluated through in-house research and supplemented with third-party data to determine where potential holdings fall across the four impact categories mentioned.

<sup>3</sup>We evaluate common stock and preferred equity securities from an impact, ESG, and financial perspective. The following types of securities are utilized mainly for hedging purposes and, as such, are not subject to impact or ESG review: options, futures, short positions, closed-end funds, and exchange-traded funds (ETF).

Community Capital Management, LLC (CCM) is an investment adviser registered with the Securities and Exchange Commission under the Investment Advisers Act of 1940. Registration as an investment adviser does not imply a certain level of skill or training. The verbal and written communications of an investment adviser provide you with information you need to determine whether to hire or retain the adviser. Past performance is not indicative of future results. CCM has distinct investment processes and procedures relating to the management of investment portfolios. Most of the firm's strategies are customized, rather than model-based, and utilize an innovative approach to fixed income and equity investing by combining the positive outcomes of impact and environmental, social, and governance (ESG) investing with rigorous financial analysis, an inherent focus on risk management, and transparent research. Bonds are subject to interest rate risk and will decline in value as interest rates rise. Stocks will fluctuate in response to factors that may affect a single company, industry, sector, or the market as a whole and may perform worse than the market. A sustainable investment strategy which incorporates impact investing and/or ESG criteria may take into consideration factors beyond traditional financial information to select securities, which could result in relative investment performance deviating from other strategies or broad market benchmarks, depending on whether such sectors or investments are in or out of favor in the market. Further, ESG strategies may rely on certain values-based criteria to eliminate exposures found in similar strategies or broad market benchmarks, which could also result in relative investment performance deviating. Any third party links, trademarks, service marks, logos and trade names included in this content are the property of their respective owners. The inclusion of a third party link is provided for reference and does not imply an endorsement or, association with, or adoption of the site or party by us. Acceptance of this material constitutes your acknowledgement and agreement that the Advisor does not make any express or implied representation or warranty as to the accuracy or completeness of the information contained herein and shall have no liability to the recipient or its representatives relating to or arising from the use of the information contained herein or any omissions therefrom. Any of the securities identified and described herein are for illustrative purposes only. Their selection was based upon non-performance-based objective criteria, including, but not limited to, the security's social and/or environmental attributes. It should not be assumed that the recommendations made in the future will be profitable or will equal the performance of the securities identified. Impact figures mentioned are approximate values. Any of the securities identified and described herein are for illustrative purposes only. Their selection was based upon non-performance-based objective criteria, including, but not limited to, the security's social and/or environmental attributes. It should not be assumed that the recommendations made in the future will be profitable or will equal the performance of the securities identified. Impact figures mentioned are approximate values.

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