

MAKE AN IMPACT



Community Capital Management
IMPACT SUMMARY REPORT
1Q 2018

\$2.3m

Statewide homeownership and down payment assistance

+

\$56.7m

Economic development, environmental sustainability, neighborhood revitalization, healthy communities

+

\$1m

Enterprise Development and job creation

Since inception, CCM has invested over \$8.6b in impact initiatives nationwide on behalf of its clients.

10,901

Affordable rental housing units

+

1,743

Home mortgages for low-and moderate-income borrowers

=

\$359m

1Q 2018 TOTAL IMPACT INVESTMENTS

IMPACT THEMES See back page for definitions of all impact themes.



AFFORDABLE HEALTH/REHAB CARE



AFFORDABLE HOUSING



ARTS & CULTURE



DISASTER RECOVERY



EDUCATION/ CHILDCARE



ENTERPRISE DEVELOPMENT/JOB



ENVIRONMENTAL SUSTAINABILITY



GENDER LENS



GOVERNMENT SUPPORTED COMMUNITIES



HEALTHY COMMUNITIES



HUMAN EMPOWERMENT



MINORITY NEIGHBORHOODS



NEIGHBORHOOD REVITALIZATION



RURAL COMMUNITY DEVELOPMENT



SENIORS/ DISABLED



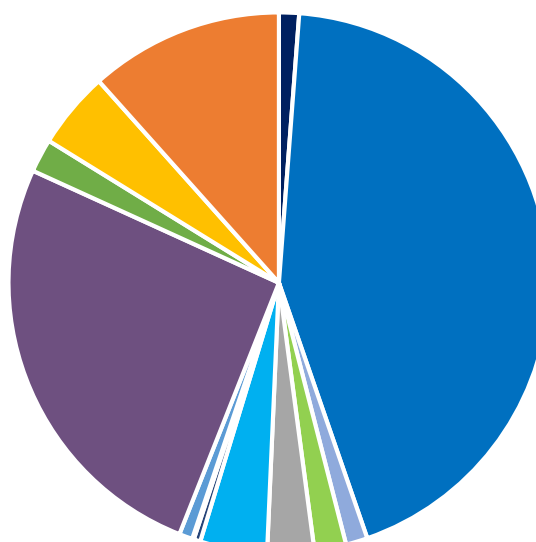
SUSTAINABLE AGRICULTURE



TRANSIT-ORIENTED DEVELOPMENT (TOD)

1Q 2018 TARGETED IMPACT THEMES Target impact themes are approximate figures as of 3/31/18.

- Affordable Health/Rehab Care (1.1%)
- Affordable Housing (43.5%)
- Education/Childcare (1.3%)
- Enterprise Development/Jobs (1.9%)
- Environmental Sustainability (2.8%)
- Gender Lens (4.0%)
- Government Supported Communities (0.4%)
- Healthy Communities (0.1%)
- Human Empowerment (0.8%)
- Minority Neighborhoods (25.8%)
- Neighborhood Revitalization (2.0%)
- Rural Community Development (4.6%)
- Seniors/Disabled (11.6%)



Greenhouse Apartments

CARLSBAD, NEW MEXICO

IMPACT THEMES

AFFORDABLE
HOUSINGENVIRONMENTAL
SUSTAINABILITYMINORITY
NEIGHBORHOODSRURAL COMMUNITY
DEVELOPMENT

Colonial Hillcrest is an affordable rental property for families in Carlsbad, New Mexico where 74 of the 75 total units receive Section 8 assistance. Colonial Hillcrest is located in a majority-minority and high-poverty census tract. The majority of the population residing in this census tract are minority households (62%) and 20% of the population lives below the poverty line.

The property received a Low Income Housing Tax Credit allocation from the New Mexico Mortgage Finance Authority in 2013. The property features wheelchair accessible units and is directly located on a bus line. Non-profit New Mexico Inter-Faith Housing and Bouchée Development will be completing major renovations to the property. Residents will not be displaced by the renovations. Exterior renovations include water, electricity and sewer system replacements along with roofs and sidings on the buildings. The unit's interiors will be renovated with new kitchen appliances, bathroom, light fixtures, doors, windows and flooring. The rehabilitated complex will be a designated Enterprise Green Community, which recognizes eco-friendly affordable housing. A new community center is expected to be built which will offer resources to residents including nutrition and finances classes and tax services.

Wynwood Learning Center 3 LLC

MIAMI, FLORIDA

IMPACT THEMES

EDUCATION/
CHILDCAREENTERPRISE
DEVELOPMENT/ JOBSMINORITY
NEIGHBORHOODS

Wynwood Learning Center 3 LLC is a childcare facility located in Miami, Florida. It was founded in 2017 and has created ten jobs. The business is located in a moderate-income, high-minority and high-poverty census tract where 99% of the population are minority households and 32% of the population lives below the poverty line. The business also resides in a Historically Underutilized Business (HUB) Zone. The HUBZone Program promotes job growth, capital investment, and economic development to historically underutilized business zones by providing contracting assistance to small businesses located in these economically distressed communities.

The loan to Wynwood Learning Center 3 LLC was authorized under the SBA 7(a) program which was established to serve small business borrowers that cannot otherwise obtain private sector financing under suitable terms and conditions. The SBA 7(a) program is SBA's primary vehicle for providing small businesses with access to credit. Loan proceeds can be used for most sound business purposes including working capital, machinery and equipment, furniture and fixtures, land and building (including purchase, renovation and new construction), leasehold improvements, and debt refinancing (under special conditions).

Impact Themes



Affordable Health/Rehab Care: Creating and retaining affordable healthcare services and rehabilitation facilities for low- and moderate-income and medically underserved persons* and investing in companies that promote wellness and access to high-quality health care for everyone.



Affordable Housing: Financing for affordable homeownership to low- and moderate-income borrowers and renters and investing in companies that promote affordable homeownership and access to quality living.



Arts & Culture: Supporting educational programs, businesses, organizations, and the development of properties involved with visual, performing, design, literary, and other art related works.



Disaster Recovery: Supporting disaster-prevention initiatives and community development activities in federally designated disaster and disaster-prone areas to enable the recovery and continuation of daily life.



Education/Childcare: Providing education and/or childcare services primarily in low- and moderate-income communities.



Enterprise Development/Jobs: Providing small businesses with access to capital, creating jobs, retaining jobs, and offering job training programs.



Environmental Sustainability: Supporting properties, projects, companies, and small businesses implementing sustainable initiatives such as rehabilitation of existing buildings/adaptive reuse; meeting energy codes; LEED certification; using renewable energy, reused, or recycled materials for construction; water conservation efforts; and brownfield development.



Gender Lens: Benefiting women and girls, primarily those that are low- and moderate-income, such as women-owned businesses, educational programs, health-related services, and affordable homeownership and investing in companies with women leadership, workplace equity, products and services beneficial to women and girls, and related shareholder engagement and policy work.



Government Supported Communities: Assisting communities in need of economic and community development as designated by U.S. Government and federal agencies.



Healthy Communities: Establishing and maintaining effective strategies to achieve healthy equity in low- and moderate-income neighborhoods such as multi-use trails, bike paths, and neighborhood parks as well as access to nutritious foods within a community and investing in companies that promote wellness, health, and support the communities they serve.



Human Empowerment: Assisting individuals and families through resources and programs designed to achieve personal goals, greater self-sufficiency, and upward mobility.



Minority Neighborhoods: Supporting communities with a high minority population (over 50%) and/or organizations/programs helping to ensure equal access to jobs, economic development, and affordable housing for minorities thus improving their quality of life and investing in companies with minority leadership, workplace equity, products and services beneficial to minorities, and related shareholder engagement and policy work.



Neighborhood Revitalization: Transforming blighted neighborhoods into areas of opportunity by assisting in the revitalization of neighborhood facilities.



Rural Community Development: Investing in small businesses and other economic opportunities in rural communities.



Seniors/Disabled: Offering affordable living for seniors and/or disabled individuals including physical, social, and psychological services.



Sustainable Agriculture: Supporting agriculturally-sustainable businesses such as those that engage in pesticide-free agriculture, hydroponics, aquaponics, and vertical farming.



Transit-Oriented Development (TOD): Integrating transit-oriented infrastructure within a half-mile of a walkable community that typically includes a mixture of housing, office, and retail.

* "Medically Underserved" are areas or populations designated by HRSA (U.S. Department of Health and Human Services, Health Resources and Services Administration) as having: too few primary care providers, high infant mortality, high poverty and/or high elderly population.

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