

# Customizable Impact Through the CCM Community Impact Bond Fund

The **CCM Community Impact Bond Fund Institutional Share Class (ticker: CRANX)** is an investment-grade, intermediate duration bond fund that seeks to preserve capital, deliver attractive risk-adjusted returns, and serve as the ballast in a portfolio while investing in well-researched bonds that have direct and measurable positive societal impacts.

## Earmarking in a Mutual Fund

Earmarking, from an impact perspective, is leveraging your investment, dollar for dollar, to a particular cause while simultaneously diversifying your financial risk as an investor owns a pro-rata share of the mutual fund. Earmarking is customizable in three ways and is managed through CCM's proprietary tracking technology.

- First is by **geography**. Investors can align their place-based objectives by directing capital at the county, state, or regional level.
- Second is by **impact theme**. Investors can align their objectives by directing capital to one or more of CCM's impact themes.
- Third is by **impact initiative**. Investors can direct capital to one of CCM's initiatives - First-Time Homebuyer or Minority CARES.

With a minimum investment of \$1,000,000, clients select their earmarking preferences using CCM's impact customization form. Investors receive quarterly performance updates and an impact report highlighting the positive social outcomes of newly earmarked investments made on their behalf.

## CRANX Clients

Impact customization offers shareholders in CRANX the opportunity to tailor their capital to support their impact objectives. CCM works through a network of investment consultants and advisors and serve a wide variety of institutional clients.



Religious Organizations



Foundations



Healthcare



High Net Worth



Insurance



Non-Profits



Endowments



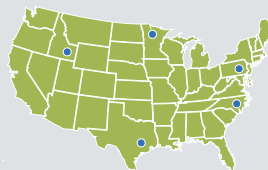
Pensions

## Earmarking Process



### Impact Customization

### By Geography



### By Impact Themes



### By Impact Initiatives



First-Time Homebuyer



Minority CARES

## Impact Reporting



## Why Invest in CRANX?

Clients of all types invest in CRANX for a variety of reasons:



**Customizable Impact:** Clients can align their investment with their impact objectives by geographies, impact themes, and/or impact initiatives.



**Liquidity:** CRANX is an open-end, no-load mutual fund offering daily liquidity with no redemption fees.



**Impact Reporting:** Clients receive customized impact allowing them to see what each bond is financing and its positive societal impacts.



**Financial:** CRANX seeks to deliver attractive risk-adjusted returns to its benchmark, the Bloomberg Intermediate U.S. Aggregate Index.



*CRANX is unique in that an investor can direct their capital to align with their impact objectives while owning shares of a diversified pool of assets.*

— **Jessica Botelho**, CCM'S Co-Chief Impact Strategist

For more information, please email:

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**Carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information can be found in the Fund's prospectus, which can be obtained by calling 866-202-3573. Please read carefully before investing. There is no guarantee the objective will be achieved.**

This Fund involves impact risk. The Adviser may select or exclude securities of certain companies for reasons other than performance and, as a result, the Fund may underperform other funds that do not use an impact screening process. Impact investing is qualitative and subjective by nature. There is no guarantee that impact criteria used by the Adviser will reflect beliefs or values of any particular investor.

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