

# CCM and the Sustainable Development Goals



Over the years, we have seen a proliferation of U.S. and global standards, goals, and principles that seek to unite like-minded investment managers and their clients around various desirable and needed objectives. While all guidelines have been helpful to the industry, the one that seems to have the greatest usage and traction is the United Nations' Sustainable Development Goals (SDGs). The SDGs, released in September 2015, aim to end all forms of poverty, fight inequalities, and tackle climate change, while ensuring that no one is left behind. They are the blueprint to achieve a better and more sustainable future for all. The SDGs address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace, and justice.

## Common Characteristics Found in All of CCM's Impact Themes:

Throughout our 25 years of experience in impact and environmental, social, and governance (ESG) investing, we have developed a series of impact themes, where one or more theme looks to align with our impact investments. While the themes are distinct and diverse, certain common characteristics can be found in all of them, which are included below. We continually seek to advocate for greater investment product creation in support of our existing and future impact themes, and by communicating this need to the broader capital markets, we expect to play an ongoing, catalytic role in the creation of impact investment opportunities.

- We strive for each theme to have positive environmental and/or social outcomes that we believe are societal benefits as a result of capital provided by our investors.
- We look for high credit quality, liquid investment opportunities that contribute to the portfolio's overall risk/return and that align with at least one impact theme.
- We must be able to measure, monitor, and track the expected positive outcome(s) in an effort to maintain transparency in our client reporting.
- We must believe that market-rate opportunities will exist to allow client commitments to individual themes to be fulfilled over time.

### CCM's Impact Themes







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# CCM's Impact Themes and the SDGs

Many of CCM's impact themes overlap with the SDGs from human empowerment to environmental sustainability to education and childcare. We have identified below which of our impact themes have the greatest alignment to the SDGs according to the SDG framework.

UN SDG	CCM Impact Themes	UN SDG	CCM Impact Themes
 <b>1 NO POVERTY</b> No Poverty	 Affordable Health and Rehabilitation Care  Affordable Housing  Disaster Recovery, Resilience, and Remediation  Education and Childcare  Environmental Sustainability  Gender Lens  Human Empowerment  Poverty Alleviation	 <b>8 DECENT WORK AND ECONOMIC GROWTH</b> Decent Work and Economic Growth	 Affordable Housing  Education and Childcare  Enterprise Development and Jobs  Gender Lens  Human Empowerment  Minority Advancement  Poverty Alleviation  Seniors, Veterans, and People with Disabilities
 <b>2 ZERO HUNGER</b> Zero Hunger	 Disaster Recovery, Resilience, and Remediation  Human Empowerment  Rural Community Development  Sustainable Communities	 <b>9 INDUSTRY, INNOVATION, AND INFRASTRUCTURE</b> Industry, Innovation, and Infrastructure	 Disaster Recovery, Resilience, and Remediation  Environmental Sustainability  Human Empowerment  Sustainable Communities
 <b>3 GOOD HEALTH AND WELL BEING</b> Good Health and Well Being	 Affordable Health and Rehabilitation Care  Disaster Recovery, Resilience, and Remediation  Gender Lens  Poverty Alleviation  Sustainable Communities	 <b>10 REDUCED INEQUALITIES</b> Reduced Inequalities	 Affordable Housing  Gender Lens  Human Empowerment  Minority Advancement  Poverty Alleviation
 <b>4 QUALITY EDUCATION</b> Quality Education	 Education and Childcare  Gender Lens	 <b>11 SUSTAINABLE CITIES AND COMMUNITIES</b> Sustainable Cities and Communities	 Affordable Housing  Arts, Culture, and the Creative Economy  Disaster Recovery, Resilience, and Remediation  Education and Childcare  Environmental Sustainability  Gender Lens  Human Empowerment  Minority Advancement  Poverty Alleviation  Seniors, Veterans, and People with Disabilities  Sustainable Communities
 <b>5 GENDER EQUALITY</b> Gender Equality	 Education and Childcare  Gender Lens	 <b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b> Responsible Consumption and Production	 Environmental Sustainability
 <b>6 CLEAN WATER AND SANITATION</b> Clean Water and Sanitation	 Disaster Recovery, Resilience, and Remediation  Environmental Sustainability  Gender Lens	 <b>13 CLIMATE ACTION</b> Climate Action	 Disaster Recovery, Resilience, and Remediation  Environmental Sustainability
 <b>7 AFFORDABLE AND CLEAN ENERGY</b> Affordable and Clean Energy	 Environmental Sustainability		

## About CCM

Founded in 1998, Community Capital Management, LLC (CCM) is an investment adviser registered with the Securities and Exchange Commission. The firm's mission seeks to deliver superior risk-adjusted returns through investment strategies that contribute to positive environmental and social outcomes. For more information, please visit: [www.ccminvests.com](https://www.ccminvests.com).

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