

# CCM and the Sustainable Development Goals



Over the years, we have seen a proliferation of U.S. and global standards, goals, and principles that seek to unite like-minded investment managers and their clients around various desirable and needed objectives. While all guidelines have been helpful to the industry, the one that seems to have the greatest usage and traction is the United Nations' Sustainable Development Goals (SDGs). The SDGs, released in September 2015, aim to end all forms of poverty, fight inequalities, and tackle climate change, while ensuring that no one is left behind. They are the blueprint to achieve a better and more sustainable future for all. The SDGs address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace, and justice.

## Common Characteristics Found in All of CCM's Impact Themes:

Throughout our 25 years of experience in impact and environmental, social, and governance (ESG) investing, we have developed a series of impact themes, where one or more theme looks to align with our impact investments. While the themes are distinct and diverse, certain common characteristics can be found in all of them, which are included below. We continually seek to advocate for greater investment product creation in support of our existing and future impact themes, and by communicating this need to the broader capital markets, we expect to play an ongoing, catalytic role in the creation of impact investment opportunities.

- We strive for each theme to have positive environmental and/or social outcomes that we believe are societal benefits as a result of capital provided by our investors.
- We look for high credit quality, liquid investment opportunities that contribute to the portfolio's overall risk/return and that align with at least one impact theme.
- We must be able to measure, monitor, and track the expected positive outcome(s) in an effort to maintain transparency in our client reporting.
- We must believe that market-rate opportunities will exist to allow client commitments to individual themes to be fulfilled over time.

### CCM's Impact Themes













 Affordable Health and Rehabilitation Care	 Gender Lens
 Affordable Housing	 Human Empowerment
 Arts, Culture, and the Creative Economy	 Minority Advancement
 Disaster Recovery, Resilience, and Remediation	 Poverty Alleviation
 Education and Childcare	 Rural Community Development
 Enterprise Development and Jobs	 Seniors, Veterans, and People with Disabilities
 Environmental Sustainability	 Sustainable Communities

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# CCM's Impact Themes and the SDGs

Many of CCM's impact themes overlap with the SDGs from human empowerment to environmental sustainability to education and childcare. We have identified below which of our impact themes have the greatest alignment to the SDGs according to the SDG framework.

UN SDG	CCM Impact Themes	UN SDG	CCM Impact Themes
 <b>1 NO POVERTY</b> No Poverty	<ul style="list-style-type: none"> <li>Affordable Health and Rehabilitation Care</li> <li>Affordable Housing</li> <li>Disaster Recovery, Resilience, and Remediation</li> <li>Education and Childcare</li> <li>Environmental Sustainability</li> <li>Gender Lens</li> <li>Human Empowerment</li> <li>Poverty Alleviation</li> </ul>	 <b>8 DECENT WORK AND ECONOMIC GROWTH</b> Decent Work and Economic Growth	<ul style="list-style-type: none"> <li>Affordable Housing</li> <li>Education and Childcare</li> <li>Enterprise Development and Jobs</li> <li>Gender Lens</li> <li>Human Empowerment</li> <li>Minority Advancement</li> <li>Poverty Alleviation</li> <li>Seniors, Veterans, and People with Disabilities</li> </ul>
 <b>2 ZERO HUNGER</b> Zero Hunger	<ul style="list-style-type: none"> <li>Disaster Recovery, Resilience, and Remediation</li> <li>Human Empowerment</li> <li>Rural Community Development</li> <li>Sustainable Communities</li> </ul>	 <b>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</b> Industry, Innovation, and Infrastructure	<ul style="list-style-type: none"> <li>Disaster Recovery, Resilience, and Remediation</li> <li>Environmental Sustainability</li> <li>Human Empowerment</li> <li>Sustainable Communities</li> </ul>
 <b>3 GOOD HEALTH AND WELL BEING</b> Good Health and Well Being	<ul style="list-style-type: none"> <li>Affordable Health and Rehabilitation Care</li> <li>Disaster Recovery, Resilience, and Remediation</li> <li>Gender Lens</li> <li>Poverty Alleviation</li> <li>Sustainable Communities</li> </ul>	 <b>10 REDUCED INEQUALITIES</b> Reduced Inequalities	<ul style="list-style-type: none"> <li>Affordable Housing</li> <li>Gender Lens</li> <li>Human Empowerment</li> <li>Minority Advancement</li> <li>Poverty Alleviation</li> </ul>
 <b>4 QUALITY EDUCATION</b> Quality Education	<ul style="list-style-type: none"> <li>Education and Childcare</li> <li>Gender Lens</li> </ul>	 <b>11 SUSTAINABLE CITIES AND COMMUNITIES</b> Sustainable Cities and Communities	<ul style="list-style-type: none"> <li>Affordable Housing</li> <li>Arts, Culture, and the Creative Economy</li> <li>Disaster Recovery, Resilience, and Remediation</li> <li>Education and Childcare</li> <li>Environmental Sustainability</li> <li>Gender Lens</li> <li>Human Empowerment</li> <li>Minority Advancement</li> <li>Poverty Alleviation</li> <li>Seniors, Veterans, and People with Disabilities</li> <li>Sustainable Communities</li> </ul>
 <b>5 GENDER EQUALITY</b> Gender Equality	<ul style="list-style-type: none"> <li>Education and Childcare</li> <li>Gender Lens</li> </ul>	 <b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b> Responsible Consumption and Production	<ul style="list-style-type: none"> <li>Environmental Sustainability</li> </ul>
 <b>6 CLEAN WATER AND SANITATION</b> Clean Water and Sanitation	<ul style="list-style-type: none"> <li>Disaster Recovery, Resilience, and Remediation</li> <li>Environmental Sustainability</li> <li>Gender Lens</li> </ul>		
 <b>7 AFFORDABLE AND CLEAN ENERGY</b> Affordable and Clean Energy	<ul style="list-style-type: none"> <li>Environmental Sustainability</li> </ul>		

## About CCM

Founded in 1998, Community Capital Management, LLC (CCM) is an investment adviser registered with the Securities and Exchange Commission. The firm's mission seeks to deliver superior risk-adjusted returns through investment strategies that contribute to positive environmental and social outcomes. For more information, please visit: [www.ccminvests.com](http://www.ccminvests.com).

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