



# Firm Overview and Impact

1Q 2022



COMMUNITY CAPITAL  
MANAGEMENT

# Firm Overview and Impact: 1Q 2022

CCM provides impact and ESG investment solutions, coupled with hands-on client service, to a broad range of investors through strategies in fixed income, equities, and alternatives. CCM's strategies utilize an innovative approach to fixed income and equity investing by combining measurable social, economic, and environmental positive impacts with rigorous financial analysis, an inherent focus on risk management, and transparent research.

## 22

Years managing impact and ESG investment strategies.

## \$4.2B

Approximately \$4.2 billion in assets under management.

## Investment Strategies

### Fixed Income

#### MUTUAL FUND

- CCM Community Impact Bond Fund
  - Banks (CRAIX)
  - Institutions (CRANX)
  - Individuals (CRATX)

#### ETF (SUB-ADVISER)

- Impact Shares Affordable Housing MBS ETF

#### SEPARATE ACCOUNT

- Core Fixed Income
- Mortgage-Backed Securities
- Securitized
- Tax-Exempt Municipals

### Equities

#### MUTUAL FUND

- CCM Core Impact Equity Fund
- CCM Small/Mid-Cap Impact Value Fund

### Alternatives

#### MUTUAL FUND

- CCM Alternative Income Fund (CCMNX)

## Impact



## Initiatives



Invested **\$136 million** in our COVID-19 Relief Initiative since its launch in May 2020



Invested **\$1.2 billion** in our Minority CARES Initiative since its launch in June 2020



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## Equities<sup>2</sup>

Like our approach to fixed income, we evaluate equity securities from an impact and financial perspective. CCM supplements its in-house research with third-party data to determine where potential holdings fall in four categories: Strong Positive Impact, Moderate Positive Impact, Neutral Impact, and Negative Impact.



## Equities Impact Themes (as of 03/31/2022)

● Affordable Health and Rehabilitation Care	20.7%	● Enterprise Development and Jobs	2.8%	● Neighborhood Revitalization	0.0%
● Affordable Housing	1.3%	● Environmental Sustainability	43.7%	● Poverty Alleviation	0.5%
● Arts, Culture, and the Creative Economy	0.0%	● Gender Lens	1.1%	● Rural Community Development	0.0%
● Disaster Recovery, Resilience, and Remediation	1.0%	● Healthy Communities	5.0%	● Seniors, Veterans, and the Disabled	0.0%
● Economic Inclusion	2.3%	● Human Empowerment	3.8%	● Sustainable Agriculture	6.6%
● Education and Childcare	10.3%	● Minority Advancement	1.1%	● Transit-Oriented Development	0.0%

For more information: [Click on a topic below](#)



**CCM's 18 impact themes including glossary definitions**



**How CCM's impact themes align with the SDGs**



**CCM customization in fixed income**



**2021 Impact Report**

<sup>2</sup>Data is calculated by taking the average of each impact rating and impact theme in CCM's two equity funds and liquid alternative fund as of the most recent quarter end. Fixed income securities in the liquid alternative fund are not included in equity impact. Impact numbers are approximate figures.

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For a full list of relevant disclosures, please visit <https://www.ccminvests.com/regulatory-disclosures/>