

# CCM and the Sustainable Development Goals



Over the years, we have seen a proliferation of U.S. and global standards, goals, and principles that seek to unite like-minded investment managers and their clients around various desirable and needed objectives. While all guidelines have been helpful to the industry, the one that seems to have the greatest usage and traction are the United Nations' Sustainable Development Goals (SDGs). The SDGs, released in September 2015, aim to end all forms of poverty, fight inequalities, and tackle climate change, while ensuring that no one is left behind. They are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace, and justice. The 17 Goals are all interconnected and it is important we achieve them all by 2030.<sup>1</sup> The SDGs are a call for action by all countries – poor, rich, and middle-income – to promote prosperity while protecting the planet.<sup>2</sup>

## Common Characteristics Found in All of CCM's Impact Themes:

Throughout our two-plus decades of work in impact and Environmental, Social, and Governance (ESG) investing, we have developed a series of 18 impact themes, where one or more theme is aligned with each of our investments. While the 18 themes are distinct and diverse, certain common characteristics can be found in all of them, which are included below. We continually seek to advocate for greater investment product creation in support of our existing and future impact themes, and by communicating this need to the broader capital markets, we expect to play an ongoing, catalytic role in the creation of impact investment opportunities.

- Each theme looks to have positive environmental and/or social outcomes that we believe are societal benefits as a result of capital provided by our investors.
- We look for liquid investment opportunities that contribute to the portfolio's overall risk/return that are in alignment with each impact theme.
- We must be able to measure, monitor, and track the expected positive outcome(s) in an effort to maintain transparency in our client reporting, which has become a trademark of the firm since its inception in 1999.
- We must believe that market-rate opportunities will exist to allow client commitments to individual themes to be fulfilled over time.

Continued on Page 2


































































## CCM's 18 Impact Themes



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## CCM's Impact Themes and the SDGs

Many of CCM's 18 impact themes overlap with the SDGs from human empowerment to environmental sustainability to education and childcare. We have identified below which of our impact themes have the greatest alignment to the SDGs according to the SDG framework.

UN SDG	CCM Impact Themes	UN SDG	CCM Impact Themes
 <b>1 NO POVERTY</b> No Poverty	 Affordable Health and Rehabilitation Care  Affordable Housing  Disaster Recovery, Resilience, and Remediation  Economic Inclusion  Environmental Sustainability  Gender Lens  Human Empowerment  Poverty Alleviation	 <b>8 DECENT WORK AND ECONOMIC GROWTH</b> Decent Work and Economic Growth	 Economic Inclusion  Enterprise Development and Jobs  Gender Lens  Human Empowerment  Minority Advancement  Seniors and the Disabled
 <b>2 ZERO HUNGER</b> Zero Hunger	 Disaster Recovery, Resilience, and Remediation  Economic Inclusion  Gender Lens  Rural Community Development  Sustainable Agriculture	 <b>9 INDUSTRY, INNOVATION, AND INFRASTRUCTURE</b> Industry, Innovation, and Infrastructure	 Disaster Recovery, Resilience, and Remediation  Economic Inclusion  Environmental Sustainability  Neighborhood Revitalization  Transit-Oriented Development
 <b>3 GOOD HEALTH AND WELL-BEING</b> Good Health and Well-Being	 Affordable Health and Rehabilitation Care  Disaster Recovery, Resilience, and Remediation  Healthy Communities  Poverty Alleviation	 <b>10 REDUCED INEQUALITIES</b> Reduced Inequalities	 Economic Inclusion  Human Empowerment  Minority Advancement  Poverty Alleviation
 <b>4 QUALITY EDUCATION</b> Quality Education	 Education and Childcare  Gender Lens	 <b>11 SUSTAINABLE CITIES AND COMMUNITIES</b> Sustainable Cities and Communities	 Affordable Housing  Disaster Recovery, Resilience, and Remediation  Economic Inclusion  Environmental Sustainability  Gender Lens  Minority Advancement  Poverty Alleviation  Seniors and the Disabled  Transit-Oriented Development
 <b>5 GENDER EQUALITY</b> Gender Equality	 Gender Lens	 <b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b> Responsible Consumption and Production	 Arts, Culture, and the Creative Economy  Environmental Sustainability
 <b>6 CLEAN WATER AND SANITATION</b> Clean Water and Sanitation	 Disaster Recovery, Resilience, and Remediation  Environmental Sustainability  Gender Lens	 <b>13 CLIMATE ACTION</b> Climate Action	 Disaster Recovery, Resilience, and Remediation  Environmental Sustainability
 <b>7 AFFORDABLE AND CLEAN ENERGY</b> Affordable and Clean Energy	 Environmental Sustainability		

## About CCM

Community Capital Management, Inc. (CCM) is an investment adviser registered with the Securities and Exchange Commission. Headquartered in Fort Lauderdale with employees in Boston, Charlotte, the New York City area, and Southern California, CCM was founded in 1998 and manages over \$3 billion in assets. The firm believes a fully integrated portfolio – one that includes environmental, social, and governance (ESG) factors – can deliver strong financial performance while simultaneously having positive long-term economic and sustainable impact. CCM's strategies utilize an innovative approach to fixed income and equity investing by combining the positive outcomes of impact and ESG investing with rigorous financial analysis, an inherent focus on risk management, and transparent research. For more information, please visit: [www.ccminvests.com](http://www.ccminvests.com).

<sup>1</sup> <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

<sup>2</sup> <https://www.un.org/sustainabledevelopment/>

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