

Please use this form to select your impact targeting. The minimum investment required for any targeting in the CRA Qualified Investment Fund is \$500,000.

**CONTACT NAME** \_\_\_\_\_ **DATE** \_\_\_\_\_

**ORGANIZATION** \_\_\_\_\_

**ADVISORY FIRM** (if applicable) \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

I prefer CCM not to use my organization's name in marketing materials (i.e. presentations, reports, press releases).

Please choose **one** of the options below.

**Option 1: Targeting by Geography** \_\_\_\_\_

State Specific (please list state[s]) \_\_\_\_\_

County Specific (please list county/counties) \_\_\_\_\_

**Option 2: Targeting by Impact Themes** \_\_\_\_\_

Please note: the options listed below are general themes. If there is a specific theme you would like to target your investments to that is not listed below, we will be happy to discuss customization options. Descriptions of impact themes can be found on page 2.

Affordable Health/Rehab Care

Affordable Housing

Arts & Culture

Disaster Recovery

Education/Childcare

Enterprise Development/Jobs

Environmental Sustainability

Gender Lens

Government Supported Communities

Healthy Communities

Human Empowerment

Minority Neighborhoods

Neighborhood Revitalization

Rural Community Development

Seniors/Disabled

Sustainable Agriculture

Transit-Oriented Development (TOD)

## Impact Themes



**Affordable Health/Rehab Care:** Creating and retaining affordable healthcare services and rehabilitation facilities for low- and moderate-income and medically underserved persons.\*



**Affordable Housing:** Financing for affordable homeownership to low- and moderate-income borrowers and renters.



**Arts & Culture:** Supporting educational programs, businesses, organizations, and the development of properties involved with visual, performing, design, literary, and other art related works.



**Disaster Recovery:** Supporting disaster-prevention initiatives and community development activities in federally designated disaster and disaster-prone areas to enable the recovery and continuation of daily life.



**Education/Childcare:** Providing education and/or childcare services primarily in low- and moderate-income communities.



**Enterprise Development/Jobs:** Providing small businesses with access to capital, creating jobs, retaining jobs, and offering job training programs.



**Environmental Sustainability:** Supporting properties, projects, and small businesses implementing sustainable initiatives such as rehabilitation of existing buildings/adaptive reuse; meeting energy codes; LEED certification; using renewable energy, reused, or recycled materials for construction; water conservation efforts; and brownfield development.



**Gender Lens:** Benefiting women and girls, primarily those that are low- and moderate-income, such as women-owned businesses, educational programs, health-related services, and affordable homeownership.



**Government Supported Communities:** Assisting communities in need of economic and community development as designated by U.S. Government and federal agencies.



**Healthy Communities:** Establishing and maintaining effective strategies to achieve healthy equity in low- and moderate-income neighborhoods such as multi-use trails, bike paths, and neighborhood parks as well as access to nutritious foods within a community.



**Human Empowerment:** Assisting individuals and families through resources and programs designed to achieve personal goals, greater self-sufficiency, and upward mobility.



**Minority Neighborhoods:** Supporting communities with a high minority population (over 80%) and/or organizations/ programs helping to ensure equal access to jobs, economic development, and affordable housing for minorities thus improving their quality of life.



**Neighborhood Revitalization:** Transforming blighted neighborhoods into areas of opportunity by assisting in the revitalization of neighborhood facilities.



**Rural Community Development:** Investing in small businesses and other economic opportunities in rural communities.



**Seniors/Disabled:** Offering affordable living for seniors and/or disabled individuals including physical, social, and psychological services.



**Sustainable Agriculture:** Supporting agriculturally-sustainable businesses such as those that engage in pesticide-free agriculture, hydroponics, aquaponics, and vertical farming.



**Transit-Oriented Development (TOD):** Integrating transit-oriented infrastructure within a half-mile of a walkable community that typically includes a mixture of housing, office, and retail.

\*"Medically Underserved" are areas or populations designated by HRSA (U.S. Department of Health and Human Services, Health Resources and Services Administration) as having: too few primary care providers, high infant mortality, high poverty and/or high elderly population.